

Promote your business to local Human Resource professionals

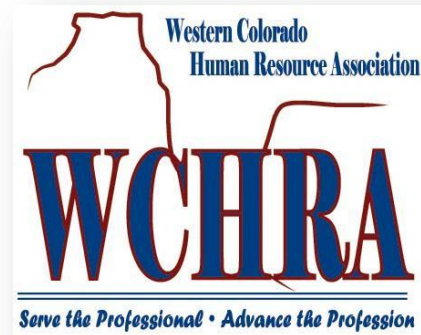
The 2012 WCHRA Business Partner Program

From the Western Colorado Human Resource Association

Reach HR professionals by marketing to WCHRA.

The Western Colorado Human Resource Association (WCHRA) makes available for the first time the opportunity to market to our members.

- Reach 130-plus top local HR executives and professionals.
- Multiple opportunities to get your message out.
- Affordable makes it a Must Do!



Choose the level of participation right for you.

With five levels of participation, you can find the one that gives your company or organization maximum visibility and impact with Human Resource decision-makers. Term: One year starting January 1, 2012.

#1 PREMIERE

- Premium-level participation in the WCHRA Legislative and Employment Law Conference: Most visible booth space, two conference registrations, and the opportunity to introduce your company and offer a door prize.
- Sponsorship of one monthly meeting during the year with display table, the opportunity to introduce your company and offer a door prize, and two guest reservations.
- Your logo on the website with recognition as Premiere Business Partner.
- An ad on the website for a year.
- One one-year membership in WCHRA.
- \$2000 -- *Only three available*

continued ...

Marketing to WCHRA benefits your organization and promotes the Human Resources profession.

Your organization benefits:

- Influence 130-plus top local HR professionals.
- Multiple opportunities to get your message heard and seen.
- Affordable.

The HR profession benefits when we can enhance services to our members:

- **Quality and timely programming** with exceptional experts at monthly member meetings and special educational events and yearly conferences.
- **Scholarships** for members for HR association-sponsored training and conferences.
- **Certification assistance**--classes and support to earn HR certification.
- **Support for students** of Colorado Mesa University's student HR chapter.

WCHRA --Western Colorado Human Resource Association

Contact Persons: Cindy Farnsworth, 970-248-9138 or Trina Keller, 970-254-2605

Five Levels of Participation – Choose Yours

Levels of Participation (continued)

#2 PLATINUM

- Booth space at the WCHRA Legislative and Employment Law Conference, two event registrations, and the opportunity to introduce your company and offer a door prize.
- Sponsorship of one monthly meeting during the year with display table, opportunity to introduce your company and offer a door prize, and two guest reservations.
- Your logo on the website with recognition as a Platinum Business Partner.
- An ad on the website for a year.
- One one-year membership in WCHRA.
- \$1500



#3 GOLD

- One registration for the WCHRA Legislative and Employment Law Conference and the opportunity to introduce your company and offer a door prize.
- Sponsorship of one monthly meeting with display table, opportunity to introduce your company and offer a door prize, and two guest reservations.
- Your logo on the website as a Gold Business Partner.
- An ad four times during the year on the website running one month each, OR, one one-year WCHRA membership.
- \$1000

#4 SILVER

- Sponsorship of one monthly meeting with display table, opportunity to introduce your company and offer a door prize, and two guest reservations.
- Your logo on website as a Silver Business Partner.
- \$750

#5 BRONZE

- Your logo on the website as a Bronze Business Partner.
- One e-blast a year or flyers at one meeting a year.
- \$500

WCHRA
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Contact Persons
Cindy Farnsworth, 970-248-9138
Trina Keller, 970-254-2605

Website: www.wchra.org

4 Additional Options

#1 SPECIAL OFFER

Now Available -- Top sponsorship of the fall 2012 WCHRA bi-annual conference, \$2500

#2 ADVERTISE ON THE WEBSITE

For members, \$150/year; non-members, \$350/year

#3 FLYERS AT TABLES

\$150 (One meeting per year per Business Partner)

#4 E-BLAST TO MEMBERS

\$150 (One e-blast per year per Business Partner)