

FOR IMMEDIATE RELEASE



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Human Resource community raises awareness of cultural diversity

(GRAND JUNCTION, COLORADO, October 5, 2006)

Myrna Ann Adkins, President/CEO of Spring Institute for Intercultural Learning, will present to Human Resource professionals of Western Colorado on enhancing intercultural skills for building a more productive, efficient and harmonious workplace where diversity is an asset. Join Ms. Adkins as she presents on October 18 at Two Rivers Convention Center on from 11:30 to 1:00. Cost is \$13.75 and includes lunch. RSVP to Terri Gird by e-mail terrig@htop.org or phone 243-6505.

Spring Institute for Intercultural Learning, a cross-cultural training and consulting organization in Denver, Colorado, works with businesses, government agencies, nonprofit organizations, cultural entities, and other community groups to help people learn to communicate and manage across potential barriers of diversity, culture, and language and to assist people from other cultures to adapt to life in the United States.

Ms. Adkins brings over 20 years of experience in managing a culturally diverse organization. She works with organizations to determine the diversity challenges of the particular work environment and custom designs training to meet the specific needs. A broad definition of diversity is apparent in Ms. Adkins' work, taking into account race and ethnicity, and also includes other facets such as age, gender, socio-economic status, religion, language and communication styles.

Typically, the Spring Institute provides a one-day training session on cultural diversity. The one-hour presentation will capture only a snippet of that training and will raise awareness and help us begin to develop skills that enable attendees to meet the challenges inherent in a culturally diverse workplace.

Most WCHRA meetings combine a luncheon with a one-hour presentation on a topic of interest to those in the Human Resource and local business community. Those who are interested in joining the organization may contact Fay Timmerman-Traudt, Director of Membership at 243-6505

About Western Colorado Human Resource Association

W.C.H.R.A., a superior merit chapter of SHRM, provides a functional network for human resource professionals and supports individuals whose role within their organization includes human resource related tasks.

The Association accomplishes this by producing quality educational and learning experiences, hosting regular meetings each month to facilitate sharing of ideas, trends and expertise, acting as a community resource for new and established businesses and organizations, and providing a forum to explore concerns related to the local employment arena.

For more information, contact:

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